

Interior Design Masterclass



Starting: 17 June, 2025

REGISTER NOW

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LUMSx is the center for online learning and professional development at LUMS. We extend LUMS' excellence in teaching and research beyond its borders by leveraging technology and innovative pedagogy. Our courses aim to bridge critical knowledge & skill gaps for Pakistani learners and to meet their diverse learning needs, we offer Self-Paced Courses, Hybrid (Online-Cohort) Courses, Synchronous (Live-**Online) Courses**, and **Free Open Online Courses** (OpenCourseWare). We intend to harness technology for enhancing access, improving educational quality, and amplifying education's impact.



Course Format: Live Online **Language:** Bilingual

Course Dates: June 17 – July 24, 2025 Registration Deadline: 9 June, 2025 Class Timings: Tuesday and Thursday, 7:00pm - 9:00pm Duration: 6 Weeks

Price: PKR. 25,000

ABOUT THIS COURSE

"An interior is the natural projection of the soul."

Interior design is more than just aesthetics—it is the language through which spaces tell stories. This masterclass is designed to help participants explore the transformative power of interior design and décor, mastering the art of translating personality and emotion into tangible design elements.

This **project-based course** will guide participants through the entire interior design process, from understanding a client's brief to executing a well-curated space—all while maintaining a budget-friendly approach. By integrating design fundamentals such as **color, texture, and material innovation**, this course empowers students to breathe life into spaces with creativity and purpose.

Key Learnings & Course Highlights:

- Art vs. Design vs. Décor Understanding the interplay between these elements in interior spaces.
- Interior Design & Décor Styles A deep dive into prominent and trending styles shaping the industry.
- **Cultural Influence in Design** Exploring the rich décor elements of the Subcontinent and their modern interpretations.
- **Furniture & Lighting Design** Understanding how the play of furniture and lighting can define mood, function, and ambiance.
- Materiality & Innovation Mastering the use of color, materials, and textures to enhance spatial experiences.
- Nature-Inspired Décor Harnessing organic influences for timeless and harmonious interiors.
- Industry Insights A closer look at the iconic work of Kelly Wearstler and other leading designers.
- **Real-World Applications** Case studies, including selected personal projects, to provide hands-on insights.
- Interactive Learning Engaging discussions, juries, and feedback sessions with prominent interior designers from Pakistan's design industry.

Final Project:

Participants will apply their learning to develop a **digitally executed**, **holistic interior space** that reflects their creative vision and incorporates all key design principles explored in the course.

This masterclass is an exciting opportunity for aspiring designers and décor enthusiasts to refine their skills, **think beyond traditional boundaries**, and create interiors that truly resonate with the soul.

MEET YOUR INSTRUCTOR



Course Instructor

Principal Designer, ES Design

Sofia Wanchoo Mir is an accomplished architect and interior designer with a master's in interior and Living Design from Domus Academy, Milan, Italy. With experience in the Milan design industry, Sofia has worked on diverse projects, blending innovation with artistic storytelling.

As the Principal Designer of ES Design, Sofia leads with a visionary approach, crafting unique and impactful spaces. She has served as a senior Interior Designer and Department Head at Kit & Kaboodle and Imarat Design Studio, spearheading high-profile commercial and residential projects. Beyond practice, Sofia is a passionate educator, sharing expertise with future designers at institutes such as IAC and NUST.

Driven by an insatiable curiosity, Sofia is always exploring new design frontiers, committed to continuous learning, and pushing creative boundaries to create timeless masterpieces.

COURSE OUTLINE

Module	Key Topics	Expectations
Module 0: Course Intro Module 1: Art vs Design vs Décor	 Course structure Course protocols Instructor Introduction Boundaries between art, décor and design How does art express emotion How does design capture that emotion How does décor represent that emotion 	 Participant introductions Interactive exercise with participants Q&A after presentation Participants will choose artwork that resonates with their personality
Module 2: Interior Décor Styles and Periods	 Selected prominent Interior Décor Styles throughout history Trending Interior Décor Styles Choosing a Décor style that resonates with your personality and space What style am I? 	 Participants will choose their space and interior décor style for the duration of the project.
Module 3: Innovate with Materials, Colors, and Textures	 Case studies with innovative use of materials, colors and textures in spaces What material, color and texture represents your space? 	 Participants will choose colors, textures that integrate with their space. Mood board and Material Boards
Module 4: Storytelling with Interior Décor	 International and national case studies that have used décor as an iconic form of storytelling and theme building The Best works of prominent interior decorator Kelly Wearstler 	• Participants will conduct case studies relevant to their own project, space and theme
Module 5: Representing your visions	• Mid-Evaluation of Participant's work	• Participants will present their works done till this point and develop them further based on constructive feedback

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Module	Key Topics	Expectations
Module 6: Curating Accessories, Artwork and Furniture	 The art of curating based on narrative Prominent furniture design Iconic Artwork and Décor Pieces The art of display 	• Interactive discussion and exercises with participants
Module 7: Language of Space Planning	 Representing visions through furniture layouts Representing design through creative collages Representing stories through conceptual drawings 	• Participants will build furniture layouts, conceptual drawings and creative collages to represent their project.
Module 8: Telling your Stories	• Final Juries with prominent design professionals in the local industry	Participants will present their final project



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ENROLL NOW

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