

# PROJECT MANAGEMENT (ONLINE-COHORT)

Jazib Zahir & Kamil Hassan

May 16th - June 16th, 2025

LUMSx is the center for online learning and professional development at LUMS. We extend LUMS' excellence in teaching and research beyond its borders by leveraging technology and innovative pedagogy. Our courses aim to bridge critical knowledge & skill gaps for Pakistani learners and to meet their diverse learning needs, we offer **Massive Open Online Courses** (MOOCs), Hybrid Courses, Synchronous (Live) Courses, and Free Open Online Courses (OpenCourseWare). We intend to harness technology for enhancing access, improving educational quality, and amplifying education's impact.



**Course Format:** Online-Cohort

Language: Bilingual

Starting Date: 16 May, 2025

Registration Deadline: 12 May, 2025

**Duration:** 3 Weeks

Live Classes: May 19th, May 27th, and June 2nd, 2025

**Price:** PKR. 19,999

\*If you enroll in the **Project Management Specialization**, you will get a discounted price for this course. Learn more on the next page

# PROJECT MANAGEMENT SPECIALIZATION

# The **Project Management Course** is also part of the Project Management Specialization:

Our Project Management Specialization is designed to equip you with the tools, strategies, and confidence to lead projects successfully in today's fast-paced digital world. Learn to plan, execute, and deliver results with precision while mastering the skills to inspire teams with our course on "The Art of Persuasion: Mastering Interpersonal Dynamics and Negotiations." The specialization contains two core courses:

- 1. Project Management: This introductory course covers the fundamentals of project management as well as tools and approaches for developing project management skills and managing successful projects.
- 2. The Art of Persuasion: This course delves deep into the mechanics of persuasive communication, equipping you with the tools to engage, influence, negotiate and persuade more effectively.

**LEARN MORE** 

#### **ABOUT THIS COURSE**

Projects are being used more often in the public and private sectors to create value in a variety of ways. Numerous industries conduct projects; others, like the software and construction sectors, rely nearly exclusively on them. There is no such thing as a "typical" project; they can involve anything from planning events to putting in new IT systems, establishing new policies or procedures, moving offices, starting new branches, managing disasters, launching new goods or services, starting marketing campaigns, or even competing for large client contracts. Occasionally, consulting might also take the shape of a project.

This introductory course covers the fundamentals of project management as well as tools and approaches for developing project management skills and managing successful projects. Acquiring this fundamental knowledge of project management will assist you in creating effective strategy, managing and organizing tasks and lead you to successfully completing small-to-complex projects. Additionally, you will learn from experts in the field and real-life examples, that will enable you to better understand project management. And most importantly, you will also gain an understanding of different career pathways in the everdynamic field of Project Management.

#### **Cohort Features**

- Teaching Assistant Support
- Peer interactions
- Live Classes with course instructors
- Guest Speaker videos
- Access to Project Management templates

#### **MEET YOUR INSTRUCTORS**



JAZIB ZAHIR

CEO, Tintash

Adjunct Faculty, LUMS

Jazib serves as the Chief Executive Officer of Tintash (Pvt) Ltd, a software services studio in Pakistan where he has been involved in product development for a range of global clients including Sesame Workshop, Houghton Mifflin, BBC, Carnegie Mellon University and others.

He has significant experience in consulting for edtech startups in Silicon Valley particularly in the space of workforce upskilling. Jazib has been teaching university courses in Pakistan on entrepreneurship and education. He has global exposure to projects particularly in the education space from Colombia to Pakistan to Japan. He also has experience in emerging industries such as solar power and telecommunications. He is a frequent speaker at internaional conferences including at the Artificial Intelligence in Education Conference, the MIT Scratch conference and the mEd Alliance Symposium.

Jazib has completed a BS in Electrical Engineering from Stanford, an MBA from the Lahore University of Management Sciences (Pakistan) and an Ed.M. in Technology, Innovation and Education from Harvard.

#### **MEET YOUR INSTRUCTORS**



Course Instructor

KAMIL HASSAN

Authorized Trainer,

Project Management Institute

Kamil has been associated with project management field since 2001 and has worked with reputable companies like Siemens, ICI, Warid. His primary focus has been technology projects in corporate sector. Kamil has worked in local and international projects. As far as his education is concerned, he has completed electrical engineering from University of Engineering and Technology (U.ET Lahore), M.B.A from Lahore University of Management Sciences (LUMS) along with PMI (Project Management Institute USA) certifications (PMP, RMP, DASSM, ACP). In Year (2020) he also completed his doctorate in business administration with a specialization in Project and Program management from SKEMA business school (France). He is an authorized trainer of PMI USA. Kamil likes to teach and has conducted over 50 training Sessions of project management on the platforms of Lahore chapter (PMI), National Productivity Organization (NPO) for various individuals, corporate organizations. He loves to communicate with project management community through corporate trainings, teaching and seminars. He has been associated with PMI Lahore chapter for more than 15 years and was elected the board member (director) for professional development in year 2020. He is regular speaker at project management seminars held in Lahore. Kamil has also completed an online course with LUMSX on project management. Based on ADDI model, developed a course (project management) Coursera for Riphah International University.

#### **COURSE OUTLINE**

#### **MODULE**

#### MODULE DESCRIPTION

# Why Project Management?

In this module you will learn about myths and misconceptions regarding Project Management. You will also learn how the discipline varies across fields and which skills are gained that can be transferred to different domains.

#### Project Management

In this module you will gain knowledge about what a project entails, how to manage projects and the main components of a project lifecycle. In addition, you will learn about the role of a project manager and develop an understanding of various types of projects and their needs.

#### Phases of a Project Lifecycle

In this module you will go over the life cycle of a project. You will become acquainted with the different phases of a project, what happens in each phase and learn about specific tools that will enable you to effectively complete each phase in the cycle of a project.

#### Project Management Methodologies

In this module, you will learn about multiple project management methodologies and understand the context in which each methodology lies. You will be able to compare and contrast different methodologies to choose the perfect fit for your project.

#### Project Risks

In this module you will be able to understand and identify various risks associated with projects and how to respond to these risks. In addition you will go over project success and failures by learning from the experience of Project Managers working across different fields.

#### **COURSE OUTLINE**

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# **Key Competencies**

This module will be your key to understanding what competencies you require to successfully complete projects and manage teams which involve various stakeholders. You will also learn from anecdotal and experiential evidence from our expert project managers.

#### Orginastional Context to Project Management

It is highly valuable to understand the context in which your organisation operates. Therefore, in this module you will be able to understand the organisational context and how to drive change as a Project Manager. You will also learn how to decipher which organisational structure may be most effective and appropriate to use in your context.

### Become a Project Manager

This module offers all the practical ways in which you can understand project management and learn about the ethical considerations of the role. It outlines potential career pathways in the field and where and how to get certified as a Project Manager. Additionally our experts will also guide you through their experience in the field.



# PROJECT MANAGEMENT

**ENROLL NOW** 

As an **online learning gateway** of LUMS, we aim to extend LUMS' excellence in teaching and research **beyond its borders** by leveraging technology.